

Buckminster Fuller Lessons Learned and Impacts Today
Notes (6/5/12)

Lessons Learned – How would I be

- Integrity is key
- Intuition is key (being in the flow)
- Tension and compression always co-exist
- Don't try to reform man; create better tools/environments
- Environment is stronger than will
- Gravity
- Find what's wanted/needed and do that
- Emergence through emergency
- No longer you **or** me; it's you **and** me
- We are all passengers on spaceship earth
- We are all a part of nature
- Work for humanity
- "Be a trimtab"
- "Earth didn't come with an operating manual"
- Man is a pattern integrity
- Planet is a closed system => all win or all lose
- World that works for everyone
- Weaponry to livingry
- We are all born geniuses
- Knowledge never decreases
- Speak with good purpose
- You learn from mistakes – failure leads to success
- Eco-effectiveness
- Synergy
 - $1 + 1 \geq 3$
 - Behavior of whole systems that cannot be seen by behavior of its parts
- Quantum learning
 - Doing more with less
 - "Ephemerization"
- Be yourself. Be present
- Be a generalist, a comprehensivist
- Precession:
 - Happens at 90 degrees
 - Move forward with purpose and things happen that aren't predictable
- Leverage
 - Key to making huge impact
 - We can think and act
- What one person can do – make a commitment

Impacts today – What would I do

- OS Earth – Earth dashboard
- Open data registry
- “From me to we” foundation
- Rocky Mountain Institute (rmi.org)
- Power of 3:
 - Heart
 - Body
 - Mind
- Play “Spring Awakening”
- Book: “The Mesh”
- “Thrive” movie
- The “Bee Movie” by Seinfeld
- USA 25% sustainable by 2025
- Flow Genome Project
- How do we move into our areas of discomfort? Of fear?
- How to do business that’s profitable, sustainable, on socially responsible
- What’s a sustainable product and how do you do that?
- How do we redesign everything?
- Andy Warhol Enterprises NY – create biz structures
- Create new business models: NGO and for profit
- Quantum Learning Network (Bobbi DePorter’s organization)
- “Mistake mystique”
- Jim Channon
- Natural Logic (natlogic.com) (Gil Friend)
- Leadership takes courage – vision integrity
- Design – creating tools that solve problems in certain constraints
- Methodhome.com
- MIT Media LAB
- Stewart Brand – Whole Earth Catalog
- Example of sustainability programs in major companies & their ripple effect:
 - Unilever
 - Walmart
 - Levi Strauss – Life Cycle Assessment
 - SteelCase
- Life Cycle Assessment : Cradle to Cradle vs. Cradle to Grave